

MINUTES
SAGINAW AREA GIS AUTHORITY
EXECUTIVE MEETING
December 2, 2013
(9:00am)
Saginaw Township Hall

Members Present: Rob Grose, Chairman; Paul Moore, Treasurer; Johnathan Miller, Member; Tom Luck, Member; Dan Sherman, Member; Marc McGill, Member; Jim Loiacano, Member.

Others Present: Dan Hoffman and Bill Jeruski, GIS Authority.

Meeting called to order at 9:00am by Chairman Grose.

Roll Call:

A quorum was present.

Approval of Minutes from September 11, 2013:

Motion by Moore with support by Loiacano to accept September 11, 2013 Minutes as presented.

Motion Carried.

Discuss Possible SAGA Employee Move to Saginaw Township:

Grose stated that the proposed financial move of SAGA employees to Saginaw Township from Saginaw County was moving forward. He stated he hoped to finalize Saginaw Township's position on the transition at the upcoming Saginaw Township annual strategic planning meeting.

Grose stated the location of work for employees; Jeruski in the County Equalization Department and Hoffman in City Engineering; would not change. He stated that supervision of the employees, per Saginaw Township policy, would be by Saginaw Township designee, in this case Totten and Miller at Saginaw County (as is currently the case).

Grose stated the Authority would be saving in excess of \$20,000 annually with the financial transition of SAGA employees to Saginaw Township from Saginaw County.

There were no questions or dissent from the Executive Committee.

Discuss SAGA Contract Status with the City

Hoffman stated that the City had approved the contract on October 23, 2013. This contract covers the web update, web maintenance and in-kind services. Sherman stated that the City was happy with the outcome of the contract.

Emergency 911 Authority, SAGA Membership Update:

Hoffman stated that his work with 911 was still ongoing as before. He related that there are jurisdictional and beat mapping issues. He said that he had recently fixed the jurisdictional problems but that issues where the individual beats met still needed to be worked on. Grose asked what a fair rate of membership for 911 was. It was put forward that \$48,000 a year was fair as that is the same rate the Saginaw County Road Commission pays. There was no dissent in the Executive Committee on the amount.

Moore questioned if 911 will be required to pay the full proposed membership amount for 2013-2014 (\$48,000). The Executive Committee said they would.

Website Update:

Sherman said the website update was progressing nicely. He said the membership could now check out the beta site at:

beta.sagagis.net

Sherman also stated that the sales search was now working on the site. He said some work was still needed on the interactive mapping portion and that he hoped to have the mapping issue corrected within two weeks. He asked that the membership send him any feedback they might have.

It was also stated that the new site was fully mobile as well.

Sherman requested the Executive Committee keep the beta site for internal review only at this time until the interactive map was fully up and running.

Discuss Possible Google Web Advertisements for SAGA Revenue:

Sherman informed the membership that the City of Saginaw has had Google Ads on it's website for the last six months. He stated that based on the City experience he expected SAGA could see revenues in the \$8K - 12K range annually.

He stated these were targeted ads based on the individual users. They are not pop ups. He said there was no contract and SAGA would be able to quit whenever they wanted to. He also stated that SAGA would have full control over content by being able to opt out of undesirable ad categories .

Other Business:

Hoffman stated that the annual audit for the past fiscal year is underway and progressing as expected.

Hoffman also stated that he had provided data for Tri County Trails. In answer to a question from Grose, Hoffman stated this data was made available without charge.

Adjournment:

Meeting adjourned at 9:45am.

Next General Meeting – 9:00am, January 27, 2014 at MSU Extension.

Next Executive Meeting – 9:00am, February 3, 2014 at Thomas Township.

Minutes prepared by Bill Jeruski